RANDALL PRENTICE

Multimedia Specialist/Curriculum Developer

Mount Airy, NC 27030

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randallprentice.com

PROFESSIONAL SUMMARY

Sharp and ambitious digital design artist with over a decade of experience innovating and leading graphics development for digital platforms and multimedia presentations. Consistently a go-to-guy for problem-solving and execution. A natural leader that routinely delivers on promises, is approachable, and excels with customer service.

Authorized to work in the US for any employer

WORK EXPERIENCE

Multimedia Designer/Curriculum Developer

Analytic Services Inc (ANSER)

Brunswick, GA April 2014 to Present

- Played a key role in launching a new contract for the United States Marshals Service Training Division, overseeing the research, justification, and acquisition of new hardware and software for multimedia training development.
- Led creative direction for eLearning courseware, ensuring high production value, SCORM compliance, and compatibility with web-based and mobile training applications.
- Designed and developed engaging multimedia content, including 2D/3D animations, visual effects, motion graphics, and interactive eLearning modules, enhancing training delivery and learner engagement.
- Developed curriculum training sequences, teaching aids, training manuals, and presentation materials for CBT and WBT content.
- Developed Graphic User Interfaces (GUIs), interactive navigation, and user experience (UX) designs for eLearning platforms, ensuring intuitive and user-friendly training solutions.
- Applied expertise in HTML, CSS, and JavaScript to create engaging interactive web content, enhancing user experience and learning outcomes.
- Created and maintained eLearning course modules for Learning Management Systems (LMS), integrating images, videos, animations, and interactive elements.
- Operated within strict deadlines and ensured timely delivery of project milestones while retaining accuracy and quality.
- Produced training materials, marketing assets, logos, banners, and print graphics to support instructional programs and organizational branding.
- Utilized proficiency with Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects) to create captivating multimedia content.
- Designed and implemented SharePoint web pages and workflows to optimize project tracking and content dissemination.
- Traveled nationwide, at request, to photograph and film training events, ceremonies, and scenario reenactments, followed by post-production video editing and audio enhancement.
- Collaborated with Subject Matter Experts (SMEs), training instructors, and project stakeholders to translate complex training concepts into visually compelling learning experiences.
- Ensured compliance with Section 508 accessibility standards, optimizing multimedia content for diverse learner needs.
- Led quality assurance and consistency efforts with extreme attention to detail, conducting rigorous review and testing to ensure all products met project requirements, technical standards, and client specifications.

Graphic Specialist

Logistic Services International

Jacksonville, FL August 2012 to April 2014

- Designed and developed high-fidelity 3D models and interactive animations for training simulations, enhancing military personnel's understanding of AH-64D/E Apache helicopter systems.
- Created 2D and 3D static and dynamic graphics for eLearning courseware and web-based applications, ensuring visually compelling and instructionally effective training materials.
- Developed detailed component functionality representations, including transmission systems, crew station panels, flight controls, environmental control systems, weapons, hydraulics, and flight screen sequences.
- Produced interactive flow schematics, hardware location callouts, and inspection procedure graphics to improve technical comprehension and troubleshooting capabilities.
- Engaged in daily collaboration with Subject Matter Experts (SMEs) to validate technical accuracy, adhere to global training standards, and refine instructional visuals.
- Proactively managed project workflows, consistently exceeding client expectations by delivering high- quality graphics ahead of schedule.
- Contributed to the advancement of training methodologies by integrating cutting-edge visualization techniques into courseware development.

EDUCATION

BS in Media Arts & Animation

Art Institute of Pittsburgh - Pittsburgh, PA 2009 to 2011

Associate Degree in Art

Lakeland Community College - Kirtland Hills, OH 2005 to 2008

SKILLS

- Adobe Creative Suite (10+ years)
- Digital Design (10+ years)
- 3D Animation (10+ years)
- SharePoint (10+ years)
- Content Development (10+ years)
- Branding (10+ years)
- Motion Graphics (10+ years)
- Adobe Illustrator (10+ years)
- Adobe Dreamweaver (10+ years)
- Web design (10+ years)
- Graphic Design (10+ years)
- Photography (10+ years)
- Adobe After Effects (10+ years)
- Video Production (10+ years)
- Adobe InDesign (10+ years)
- Web Development (10+ years)
- Curriculum development (10+ years)
- Adobe Premiere (10+ years)
- Adobe Photoshop (10+ years)
- HTML5 (10+ years)
- User Experience (UX) (10+ years)
- User Interface (UI) (10+ years)
- Microsoft Office (10+ years)
- eLearning (10+ years)
- Adobe Captivate (10+ years)
- Video Editing (10+ years)
- Mac/Windows

AWARDS

Silver Stevie Award

April 2023

Non-Profit or Government Organizations management achievement for curriculum development and technical support awarded by the American Business Awards.

Semi-Annual Excellence Award

April 2022

Awarded for outstanding client support by Analytic Services Inc (ANSER).

USMS Director's Honorary Award for Distinguished Admin Group

August 2021

Coworkers and I were commended for outstanding administrative performance.

Best in Show
December 2011

AIP graduation portfolio presentation - Best In Show.

Student of the Quarter
December 2010

AIP Student of the Quarter

Eagle Scout
August 2007

Boy Scouts of America rank of Eagle Scout.

CERTIFICATIONS AND LICENSES

Adobe Captivate Specialist
June 2019 to Present

Successfully passed the assessment for Adobe Captivate Specialist verifying my capability to author immersive and quality e-learning courses.